

ProfEC Ventus

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Privacy Policy

For the websites of ProfEC Ventus GmbH

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Version 3DSGVO1e

This privacy policy explains how ProfEC Ventus GmbH processes personal data when you use its website(s) or online shop, when you contact the company, when you subscribe to or unsubscribe from newsletters, when you submit job applications, and on its social media platforms. It applies to www.profec-ventus.com and shop.profec-ventus.com, unless a more specific privacy policy is provided on those sites.

1 Responsible Party

ProfEC Ventus GmbH
Am Patentbusch 3b
26125 Oldenburg
Germany
Phone: +49 441 35011870
E Mail: dpo@profec-ventus.com

2 Data Protection Official

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Internal Data Protection Officer
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26125 Oldenburg
Germany
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3 General information on data processing

3.1 Legal Basis

We process personal data only where there is a legal basis for doing so. Depending on the nature of the processing, we rely in particular on:

- Article 6(1)(a) of the GDPR, if you have given your consent;
- Article 6(1)(b) of the GDPR, where processing is necessary for the performance of a contract or for the implementation of pre-contractual measures;
- Article 6(1)(c) of the GDPR, where we are subject to a legal obligation;
- Article 6(1)(f) of the GDPR, where processing is necessary to safeguard our interests or those of third parties and there are no overriding interests or rights of the data subject that would prevent this.

Where we store data on terminal equipment or access information stored there, Section 25 of the TDDDG also applies. Access that is not strictly necessary shall only take place with consent in accordance with Section 25(1) of the TDDDG; access that is strictly necessary is based on Section 25(2) of the TDDDG.

3.2 Recipients and Data Processors

Within our organisation, only those departments that require personal data to carry out their duties are granted access to it. External recipients may include, in particular, hosting and IT service providers, communications and newsletter service providers, payment and delivery service providers, tax advisers, banks, public authorities and other recipients, where there is a legal basis for doing so. Service providers who process data on our behalf are contractually bound in accordance with Article 28 of the GDPR.

3.3 Transfers to third countries

Data will only be transferred to countries outside the European Union and the European Economic Area if the conditions set out in Articles 44 et seq. of the GDPR are met. Depending on the recipient, this may be based, in particular, on an adequacy decision by the European Commission, appropriate safeguards such as standard contractual clauses, or a statutory exception. Further details can be found under the respective processing operations.

3.4 Retention period

We only store personal data for as long as is necessary for the relevant purpose. We then delete or anonymise it, unless statutory retention obligations, the assertion or defence of legal claims, or other legitimate grounds require it to be stored for a longer period. Where possible, we set out specific time limits or criteria below.

3.5 Obligation to provide information and automated decision-making

The provision of personal data is, in principle, voluntary. Certain details may be required for the conclusion of contracts or for procedures mandated by law; without these details, we may not be able to provide the service in question. We do not carry out any fully automated decision-making, including profiling, within the meaning of Article 22 of the GDPR.

4 Website provision and hosting

4.1 Hosting

To operate our websites, online shop, subdomains, servers and associated IT services, we use the services of several hosting providers, depending on the service offered. These are freeline Datentechnik GmbH & Co. KG (Wiekesch 1, 26689 Apen, Germany), IONOS SE (Elgendorfer Straße 57, 56410 Montabaur, Germany), Host Europe GmbH (Friesenplatz 4, 50672 Cologne, Germany), and STRATO AG (Otto Ostrowski Straße 7, 10249 Berlin, Germany).

The hosting providers process the data required for operation and provision on our behalf. This may include, in particular, technical access data and, depending on the hosted service, contact, customer, contractual and content data. The purpose is the secure, stable and efficient provision of our online and IT services. The legal basis is Article 6(1)(f) of the GDPR; our legitimate interest lies in the reliable and secure operation of the systems. Where processing is necessary for the initiation or performance of a contract, Article 6(1)(b) of the GDPR also applies. Where necessary, data processing agreements in accordance with Article 28 of the GDPR have been concluded with the providers.

4.2 Technical access data

When you visit a website, technical data must be processed so that content can be transmitted to your device. This may include your IP address, the date and time, the URL accessed, the referrer URL, your browser and operating system, the HTTP status code and the volume of data transferred. This processing is necessary for the delivery of the website, as well as for stability and IT security, and is based on Article 6(1)(f) of the GDPR.

Under the current configuration, web server access data is not stored permanently in access logs. This does not affect any technically necessary, temporary processing that takes place during the connection. If, in exceptional circumstances, data is retained for the purpose of investigating a security incident, we will delete it once the investigation has been completed, provided that no further retention is required by law.

5 Cookies and similar technologies

5.1 Technically necessary cookies

We use the session cookie PHPSESSID to technically enable the website during a browser session. Its primary purpose is to group related requests within a session, and it is generally deleted when the browser is closed. Access to the end-user's device is strictly necessary pursuant to Section 25(2)(2) of the TDDDGD; insofar as personal data is processed in this context, this is based on Article 6(1)(f) of the GDPR or, in the case of contract-related functions, Article 6(1)(b) of the GDPR.

5.2 Services requiring consent

Non-essential cookies, analytics, marketing or external media services are only loaded once you have given your consent. The legal bases for this are Section 25(1) of the TDDDGD and Article 6(1)(a) of the GDPR. You may withdraw or amend your consent at any time with future effect via the cookie settings. Withdrawal does not affect the lawfulness of any processing carried out up to that point.

6 Contacting

If you contact us by email, telephone, post or via a contact form provided, we will process the information you provide, in particular your contact details, the content of your enquiry and associated communication data. The purpose of this processing is to handle and document your enquiry. For contract-related enquiries, the legal basis is Article 6(1)(b) of the GDPR; in all other cases, Article 6(1)(f) of the GDPR. Our legitimate interest lies in ensuring orderly and traceable communication.

We delete enquiry data once processing has been completed and there are no retention obligations or legitimate grounds for further storage. Business correspondence and contract-related documents may be subject to statutory retention periods.

7 Online shop and contract processing

7.1 Orders and customer account

When processing orders, we process, in particular, personal and contact details, billing and delivery addresses, order and contract details, payment status and communication data. This processing is necessary for the initiation, performance and fulfilment of the contract and is based on Article 6(1)(b) of the GDPR. Where a customer account is offered, we process the registration and account details required for this on the same legal basis. A voluntary customer account may generally be deleted, provided that there are no statutory retention obligations to the contrary.

7.2 Payment and Delivery

For the purpose of payment processing, we transfer the necessary data to the payment service provider you have chosen and to the relevant banks. For the purpose of delivery, we pass on the necessary details to the contracted dispatch or transport company, as well as to any export brokers and authorities that may be required (e.g. customs, Chamber of Commerce and Industry). The legal basis for this is Article 6(1)(b) of the GDPR. Payment service providers may also process data under their own responsibility; additional information will be displayed during the ordering process where necessary.

7.3 Retention period

We retain contract and billing data in accordance with the statutory time limits under commercial and tax law. Data that is no longer required for contract fulfilment, warranty purposes, legal proceedings or to provide statutory evidence is deleted or blocked.

7.4 ERP and CRM

We use Odoo as a cloud-based system for ERP and CRM. The data controller and data processor is Odoo S.A. (Chaussée de Namur 40, 1367 Grand Rosière, Belgium). In Odoo, the following data in particular may be processed: master and contact details of customers, prospective customers, suppliers and business partners; details of contact persons; quotations; orders; projects; deliveries; invoices; payments; and business correspondence.

Processing is carried out for the purpose of implementing pre-contractual measures and contracts in accordance with Article 6(1)(b) of the GDPR, to fulfil legal obligations, in particular commercial and tax law requirements, in accordance with Article 6(1)(c) of the GDPR, and on the basis of Article

6(1)(f) of the GDPR. Our legitimate interest lies in the consistent, secure and efficient management of business processes. Where necessary, a data processing agreement has been entered into with Odoo in accordance with Article 28 of the GDPR.

Odoo may engage sub-processors. Where personal data is processed outside the EU or the EEA, this is done only in accordance with the conditions set out in Articles 44 et seq. of the GDPR, in particular on the basis of an adequacy decision or appropriate safeguards such as standard contractual clauses. The data is stored in accordance with the relevant business transaction and the statutory retention periods.

Further information: [Odoo Privacy Policy](#).

8 Newsletter

8.1 Newsletters to existing customers and opting out

We may use the email address obtained in connection with the sale of a product or service to inform existing customers about our own similar products or services. This will only take place if the conditions set out in Section 7(3) of the Unfair Competition Act (UWG) are fully met: The email address was collected in connection with a sale; the marketing relates to our own similar offers; the customer has not objected to such use; and, at the time the address was collected, the customer was clearly and unambiguously informed of their right to object at any time, free of charge. The legal basis for the associated data processing is Article 6(1)(f) of the GDPR. Our legitimate interest lies in informing our existing customers about similar offers from our own company.

You may object to the use of your email address for newsletters and direct marketing at any time with future effect, in particular via the unsubscribe link in every message or by contacting us. This will not incur any costs other than the transmission costs in accordance with standard rates, if any. Once you have objected, we will no longer use the address for this purpose. A general newsletter subscription for individuals who are not existing customers within the meaning of Section 7(3) of the Unfair Commercial Practices Act (UWG) will not be processed without prior consent.

8.2 Newsletter dissemination

We use Brevo, a service provided by Brevo SAS (106 boulevard Haussmann, 75008 Paris, France), as a data processor for the dispatch, administration and analysis of the newsletter. In particular, Brevo processes contact details, evidence of the origin and lawful use of the email address, information relating to the right to object, as well as dispatch and usage data, in accordance with our instructions. We have a data processing agreement with Brevo in accordance with Article 28 of the GDPR.

Brevo provides technical delivery information. We do not use personal data for tracking whether emails are opened or clicked without separate consent. Should such analysis be activated, it will take place exclusively on the basis of separate consent in accordance with Article 6(1)(a) of the GDPR and may be withdrawn at any time with future effect.

Following an objection, the email address will be removed from the active mailing list. Where necessary, we will store it in a block list in order to permanently honour the objection and prevent further mailings. This does not affect data that is lawfully stored for other reasons.

Brevo may engage further sub-processors. Where personal data is processed outside the EU or the EEA, the transfer takes place only in accordance with the conditions set out in Articles 44 et seq. of

the GDPR, in particular on the basis of an adequacy decision or appropriate safeguards such as standard contractual clauses.

Further information: [Brevo Privacy Policy](#) and [Brevo Terms of Service](#).

9 Applications

If you apply for a job with us, we will process the application data you provide, in particular your contact details, CV, qualifications, references and communication details. This processing is carried out for the purpose of deciding whether to enter into an employment relationship and is based on Section 26(1) of the German Federal Data Protection Act (BDSG). Where you voluntarily provide special categories of personal data, such data will be processed in accordance with Article 9(2) of the General Data Protection Regulation (GDPR) in conjunction with Section 26(3) of the BDSG or on the basis of your explicit consent.

Once the application process has been completed, we will generally delete the data after twenty-four months at the latest, unless consent has been given for the data to be retained for a longer period in an applicant pool, a job offer has been made, or there is a legitimate reason for further retention. If an employment relationship is established, the necessary data will be transferred to the personnel file.

10 Social Media Profiles

We maintain profiles on LinkedIn and Instagram to showcase our company and our services, publish news and communicate with interested parties, customers, business partners and job applicants. When you interact with our profiles, we may process publicly visible profile information, messages, comments, reactions and the time of the interaction. The legal basis is Article 6(1)(f) of the GDPR; our legitimate interest lies in public relations and corporate communications. In the case of contract-related communication, Article 6(1)(b) of the GDPR also applies.

10.1 LinkedIn

The data controller for users in the EU, the EEA and Switzerland is LinkedIn Ireland Unlimited Company (Wilton Plaza, Wilton Place, Dublin 2, Ireland). LinkedIn processes, in particular, account, profile, device, access, location and usage data under its own responsibility and may use this data for the purposes of service provision, security, audience measurement, personalisation and advertising.

We receive aggregated Page Insights for our company page. In accordance with the Page Insights Joint Controller Addendum, there is joint responsibility under Article 26 of the GDPR for the collection and transfer of the data used for this purpose. We use the statistics on the basis of Article 6(1)(f) of the GDPR to evaluate reach and content. LinkedIn may also process data outside the EEA, in particular in the USA, and cites adequacy decisions and standard contractual clauses as the transfer mechanisms for this purpose.

Further information: [LinkedIn Privacy Policy](#) and [Page Insights Joint Controller Addendum](#)

10.2 Instagram

The data controller for individuals in the EU and the EEA is Meta Platforms Ireland Limited (Merrion Road, Dublin 4, D04 X2K5, Ireland). Meta processes, in particular, account, profile, content, communication, device, cookie, location and usage data under its own responsibility and may use this data for provision of services, security, analysis, personalisation and advertising.

Meta provides us with aggregated Instagram Insights. Where we decide jointly with Meta on the purposes and means of processing Insights data, we are joint controllers in accordance with Article 26 of the GDPR. We use the statistics on the basis of Article 6(1)(f) of the GDPR to analyse and improve our public relations work. Data may also be processed outside the EEA, in particular in the USA. Meta cites, amongst other things, the EU-US Data Privacy Framework Adequacy Decision and Standard Contractual Clauses in this regard.

Further information: [Instagram Privacy Policy](#) and [Insight Page Controller Addendum](#)

You may exercise your rights in relation to our processing of your data by contacting us. For processing carried out under the responsibility of the platform operators, you may contact LinkedIn or Meta directly. Enquiries regarding joint controllership may, in principle, be addressed to any of the joint controllers.

11 JavaScript libraries and external content

Our websites use JavaScript libraries such as jQuery and, where applicable, MooTools to provide functionality and visual elements. Where these files are served locally from our servers, no data is transferred to an external provider solely as a result of this. The processing of technically necessary connection data is based on Article 6(1)(f) of the GDPR and Section 25(2)(2) of the TDDDG.

Where libraries, fonts, maps, videos or other content is loaded from third-party servers, the relevant provider receives, at a minimum, the IP address and other connection data. Such non-essential external content is only loaded following consent in accordance with Article 6(1)(a) of the GDPR and Section 25(1) of the TDDDG. The relevant provider, purpose, retention period, possible transfer to third countries and the option to withdraw consent are specified in the consent dialogue or in supplementary notices.

12 Data security

We implement appropriate technical and organisational measures to protect personal data against loss, tampering and unauthorised access. Data transmitted via our websites is encrypted using HTTPS and TLS. Security measures are reviewed and adjusted in line with the state of the art, the level of risk and the nature of the processing. However, we cannot guarantee that data transmission over the internet is entirely risk-free.

13 Rights of data subjects

You have the following rights in accordance with the statutory requirements:

- Access to your personal data being processed, in accordance with Article 15 of the GDPR;

- Rectification of inaccurate data or completion of incomplete data, in accordance with Article 16 of the GDPR;
- Erasure, in accordance with Article 17 of the GDPR;
- Restriction of processing under Article 18 of the GDPR;
- Notification of recipients regarding rectification, erasure or restriction under Article 19 of GDPR;
- Data portability under Article 20 of the GDPR;
- Withdrawal of consent at any time with future effect under Article 7(3) of the GDPR;
- Objection to processing based on Article 6(1)(e) or (f) of the GDPR in accordance with Article 21 of the GDPR;
- Lodging a complaint with a data protection supervisory authority in accordance with Article 77 of the GDPR.

In order to process a request, we may require additional information if this is necessary to verify your identity and protect data from unauthorised access. We generally respond to requests within one month. In the cases provided for by law, this period may be extended by up to two further months; we will inform you of this within the initial one-month period.

Objection to direct marketing: If we process personal data for direct marketing purposes, you may object to this processing at any time without giving reasons. Thereafter, we will no longer use your data for this purpose.

14 Right to lodge a complaint

You can lodge a complaint with a data protection supervisory authority. The following authority is:

The State Data Protection Commissioner for Lower Saxony

Prinzenstraße 5

30159 Hannover

Germany

Phone: +49 511 120 4500

Email: poststelle@lfd.niedersachsen.de

Online complaints and current contact details: www.lfd.niedersachsen.de

15 Validity of this privacy policy

We will update this privacy policy if there are changes to the processing of data, the services used or legal requirements. The version published on our websites, bearing the date stated there, shall apply.

ProfEC Ventus GmbH | Am Patentbusch 3b, 26125 Oldenburg | Germany

Managing Directors: Andreas Jansen & Mathias Hölzer

Registered at: Amtsgericht Oldenburg, Germany | Registration no.: HRB 206875

Wind Energy Laboratory and Wind Tunnel Center (MEASNET)

ISO 17025 accredited services performed by ProfEC Ventus Measurement Institute, Laboratory and Wind Tunnel Center.

DAkkS (ilac-MRA congruent) accredited as Testing Laboratory and as Calibration Laboratory.

As Calibration Laboratory: Member of the German Calibration Service (DKD)

As Wind Energy Institute: Member of MEASNET | As Measurement Institute: Member of FGW